INSIGNIA™

QUICK SETUP GUIDE

39" LED TV

NS-39D40SNA14

Thank you
for purchasing this state-of-the-art Insignia television. We hope you enjoy the quality and reliability of this television for years to come.

FIND YOUR *USER GUIDE* ONLINE!
We are going green so a copy of your *User Guide* is not provided in the box but is available online.
Go to www.insigniaproducts.com, then click **Support & Service**. Enter your model number in the box under **Manual**, **Firmware**, **Drivers & Product Information**, then click ▶.

1 START HERE

How do I attach the stand to my TV? (not for wall mounting)

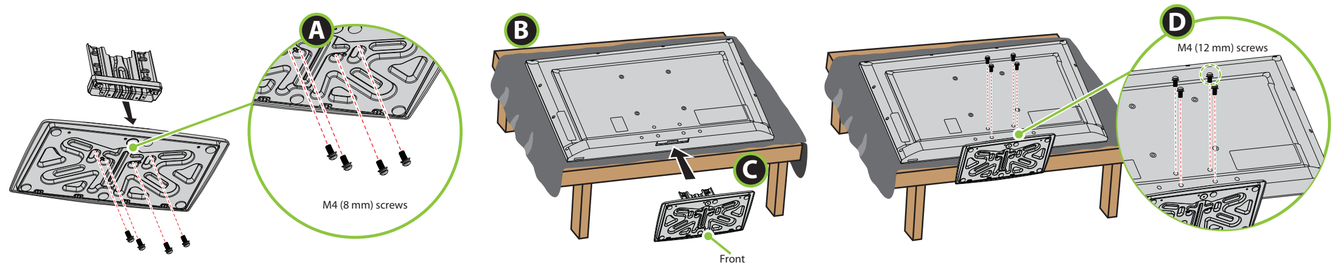
You'll need: Phillips screwdriver and a soft surface to lay the TV on.

A Secure the stand column to the TV stand with the four provided 8 mm screws. (These are the short screws.)

B Carefully place your TV face-down on a cushioned, clean surface to protect the screen from damages and scratches.

C Insert the stand column into the TV.

D Secure the stand column to the TV with four provided 12 mm screws. (These are the long screws.)



- OR -

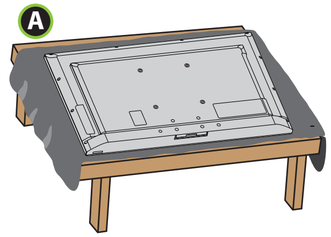
How do I prepare my TV for wall mounting?

(not for use with a TV stand)

You'll need: A soft surface to lay the TV on.

A Carefully place your TV face-down on a cushioned, clean surface to protect the screen from damages and scratches.

B See the instructions that came with your wall mount for more information about how to correctly mount your TV.

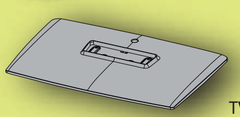


STOP!
Do not plug your power cord in until all other devices have been connected.

Included accessories

Power cord

Remote control and two AAA batteries


TV stand

M4 screws (8 mm length) (4 pcs.)

Stand column

M4 screws (12 mm length) (4 pcs.)

Which cables do you have?

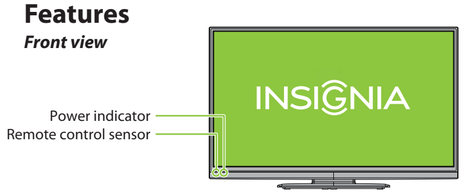
Your TV has several different jacks for connecting devices. For the best video quality, use the best available connection. Use the cables that came with your devices.

VIDEO QUALITY	JACK TYPE	CABLE CONNECTOR
BEST	HDMI video/audio	
BETTER	Component video and analog audio	
GOOD	Composite video and analog audio	
GOOD	Coaxial video/audio	

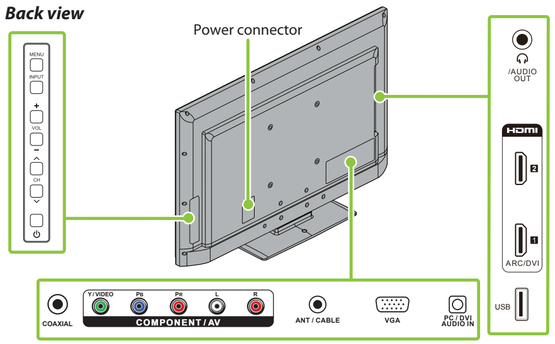
Note: You can use the **HDMI 1 /ARC/DVI** jack to connect a DVI device to your TV. Attach an HDMI-to-DVI adapter to the end of the HDMI cable. The adapter connects to the DVI device's jack. See your online *USER GUIDE* for more information about different types of HDMI (ARC or DVI).

Features

Front view



Back view

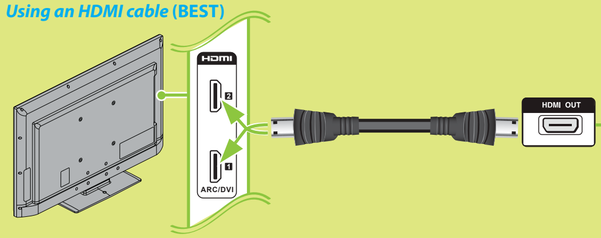


Note: Images do not necessarily represent the exact design of your television.

2 MAKING CONNECTIONS

How do I watch TV (cable or satellite receiver) or connect a device such as a DVD or Blu-ray Disc player, game station, or camcorder?

***Using an HDMI cable* (BEST)**

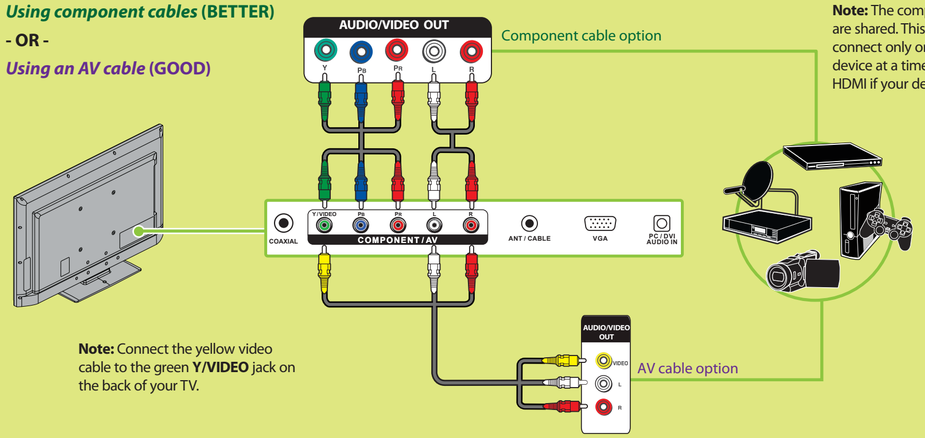


Multi-purpose jacks: You can plug any device that uses HDMI into either HDMI jack. However, certain devices must be connected to the **HDMI 1/ARC/DVI** jack. See the instructions that came with your ARC or DVI device for more information.

***Using component cables* (BETTER)**

- OR -

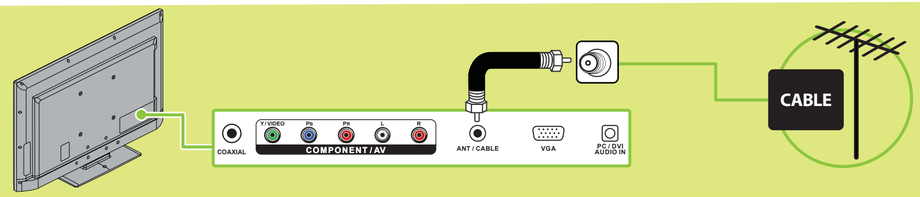
***Using an AV cable* (GOOD)**



Note: The component and AV jacks are shared. This means you can connect only one component or AV device at a time. We suggest using HDMI if your device supports it.

Note: Connect the yellow video cable to the green **Y/VIDEO** jack on the back of your TV.

How do I connect my TV to an antenna or cable wall jack?



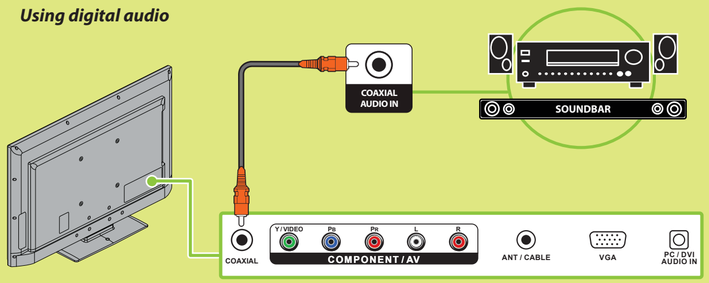
OVER

Before using your new product, please read these instructions to prevent any damage.

3 CONNECTING AUDIO DEVICES

How do I connect my TV to external speakers?

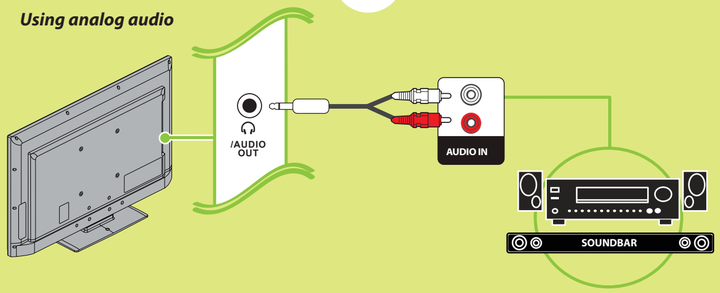
Using digital audio



Note: Refer to instructions that came with your speakers for more information.

- OR -

Using analog audio



Note: Refer to instructions that came with your speakers for more information.

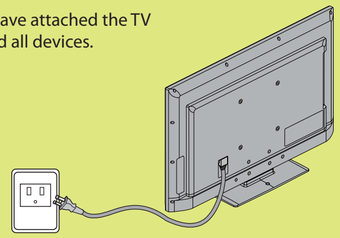
4 TURNING ON MY TV

When can I turn on my TV?

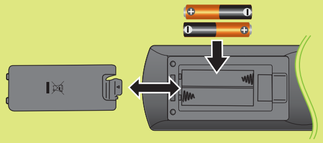
The best time to turn on your TV is after you have attached the TV stand or wall-mounted your TV and connected all devices.

When your television is in place:

1. Plug the AC power cord into the **AC IN** connector on the back of your TV.
2. Plug the other end of the cord into a power outlet.

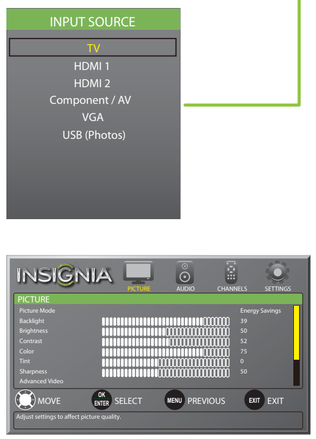


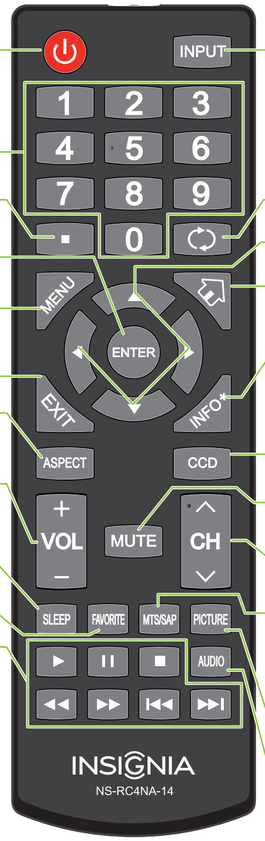
3. Install the remote control batteries.



4. Press ⏻ (power) on your remote control.
5. Follow the on-screen instructions.

Using your remote control





Power
Turns your TV on or off.

INPUT
Opens the *INPUT SOURCE* list.

Numbers
Enter channel numbers.

■
Enters a digital sub-channel number (for example 4.1).

RECALL
Returns to the previous channel.

Arrows
Navigate in on-screen menus.

ENTER
Confirms selections or changes.

HOME
Opens the on-screen menu.

MENU
Opens the on-screen menu.

INFO*
Opens a TV status banner.

EXIT
Closes the on-screen menu.

CCD
Turns closed captioning on and off.

ASPECT
Changes how the picture is displayed on the screen.

MUTE
Mutes the sound.

Volume
Changes the volume.

Channel
Changes the TV channels.

SLEEP
Sets the sleep timer.

MTS/SAP
Analog TV – Cycles through mono, stereo, and secondary audio for analog programs.
Digital TV – Selects the audio language for the current channel.

FAVORITE
Opens the Favorite Channel List.

INlink media controls
Control HDMI-CEC devices connected to your TV.

PICTURE
Selects the video mode.

AUDIO
Selects the audio mode.

What are my screen-size options?

NORMAL: Original aspect ratio is preserved. Black bars are present if content is not widescreen (16:9).

ZOOM: Expands the image to fill the screen. The top and bottom of the image may be cropped.

WIDE: Displays content recorded in a 16:9 (wide-screen) aspect ratio.

CINEMA: Stretches the image at the edges, but keeps a clear image in the center.

AUTO: Automatically adjusts the image based on the screen size and the TV program. Select this option if you are uncertain which aspect ratio to choose. **Note: Auto** is only available when **Auto Aspect Ratio** in the *CHANNELS* menu is set to **On.**

I already have a universal remote control. How do I make it control this TV?

If you already have a universal remote control that you would like to program to work with your TV and don't want to use the included Insignia remote control, see the table for common codes.

UNIVERSAL REMOTE TV CODES	
CABLE BOX, SATELLITE BOX OR OTHER SET-TOP BOX	
Cablevision	068, 069, 078, 096, 100, 164, 168, 229, 026
Charter	2002, 1204, 1423, 1517, 0171, 1963, 0463, 1463, 0842, 1326, 167, 415, 424, 450, 456, 461, 507, 523, 567, 577, 586
Comcast	10171, 11204, 11326, 11463, 11517, 11641, 11780, 11785, 11892, 11963, 12002
Cox	1326, 1463
Direct TV	10171, 11204, 11326, 11517, 11564, 11641, 11963, 12002
Dish Network	720
Time Warner	400, 450, 461, 456, 10463, 1463, 0463
Tivo	0091
Verizon	0198, 0490

For an up-to-date list of codes for other cable providers and universal remote brands, scan this **QR code** or visit www.insigniaproducts.com/remotecodes

INSIGNIA™

One-year limited warranty
Visit www.insigniaproducts.com for details.

Need additional help?
See your online *User Guide*! This comprehensive guide includes everything from basic how-to steps to more advanced features. A copy of your *User Guide* is not provided in the box but is available online. Go to www.insigniaproducts.com, then click **Support & Service**. Enter your model number in the box under **Manual, Firmware, Drivers & Product Information**, then click ▶.
Check out our **online community forum** at www.insigniaproducts.com for helpful information from other Insignia TV owners.

We're here for you
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